



Complete IT Solutions

[www.cits-pk.com](http://www.cits-pk.com)

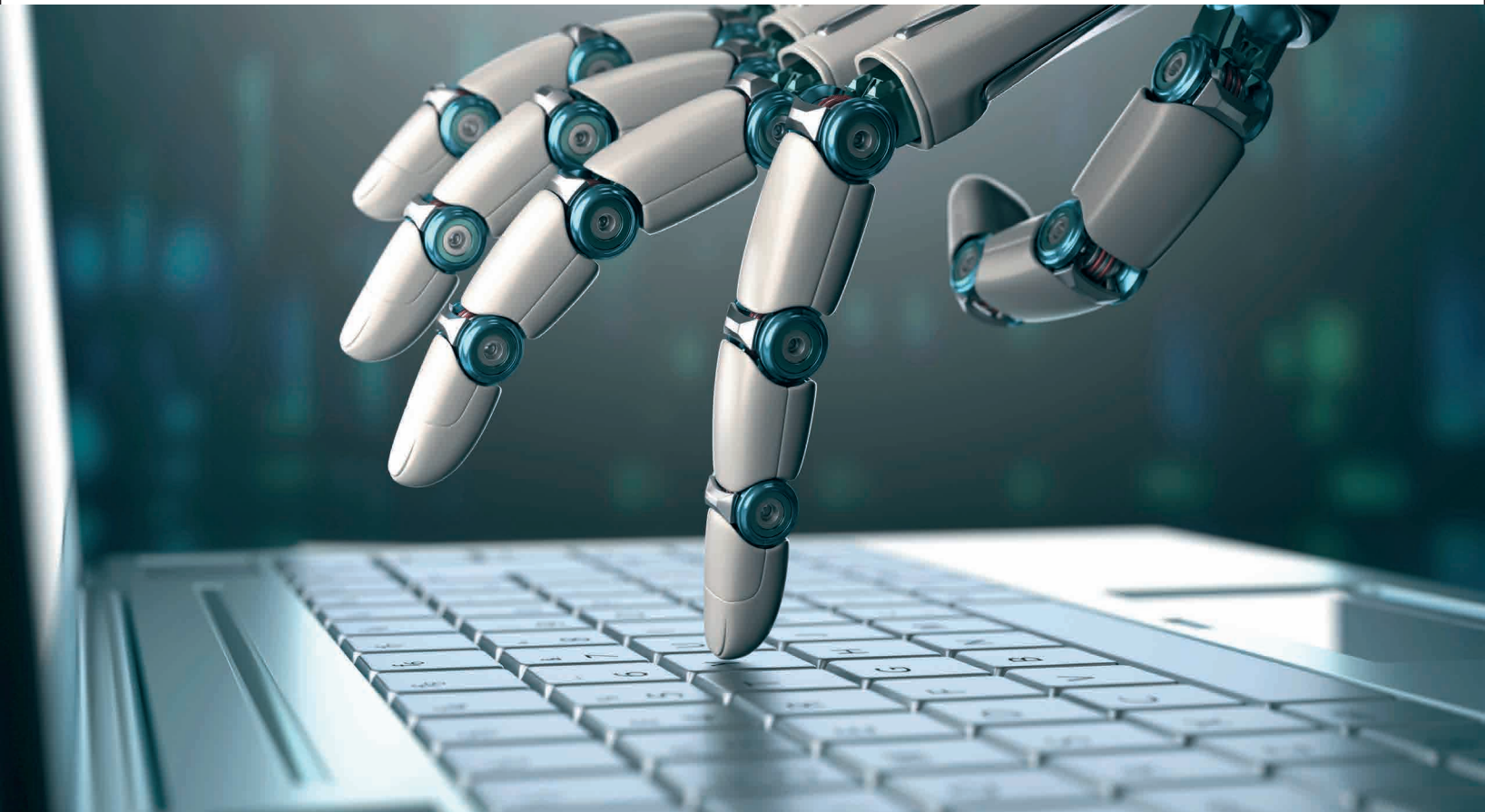
# COMPANY PROFILE

## COMPLETE IT SOLUTIONS

Registered Office:

CITS 34-MF Al-Madina Road,  
Sector B-1 Block 1 Township  
Lahore, Punjab 54600, Pakistan  
Landline: 04235213363  
Email: [info@cits-pk.com](mailto:info@cits-pk.com)  
[sales@cits-pk.com](mailto:sales@cits-pk.com)

# Welcome



Digital Electronics for safety, security and comfort



Complete IT Solutions

[www.cits-pk.com](http://www.cits-pk.com)



## Who are we?

Established with a vision of providing technology based solutions to both corporate and Govt. sectors the brand is positively progressing towards its objectives giving birth to a certain expansion in customer line. We value our customers and their needs the most when we provide complete IT and Security solutions. Currently the service is limited to major cities of Pakistan but we are continuously expanding our region of business by looping the small cities in. Even as a startup we follow an excellent work environment and there's a fondness for our name in the market.

CITS, Lahore, offers full-fledged services for development, effective near-shore management to its clients. Recognized both on local and regional markets. CITS continues to operate with higher client expectancy and flexible solution offers. CITS is a pioneer in Interactive Virtual Teams which enables the client and the service provider to establish instant and successful communication channels and support off-shoring and near-shoring business models, thus keeping the deadlines on time and on track.





## Our Mission

CITS is one of the few IT system integration professional service and software development companies in Lahore which works with Enterprise sector. As a privately owned company, CITS provides IT Consultancy and development as well as professional services and hardware deployment and maintenance to the following verticals:  
Government (Local and Central)  
Private Sector.

Infinite's differentiation point comes with three simple principles:

- True collaboration with customers and partners
- Complete understanding of customers business
- Persistence in finishing the job whatever it takes.

CITS as a DELL partner has a unique value in development, integration and implementation of MS Dynamics AX, .Net, CRM, Share Point and RMS based projects in the following verticals: Govt and private sector. We have highly skilled Microsoft team of Project experts, Consultants and Developers which are proven on efficiency and compatibility.

We also have special expertise in custom software development – providing specialized products, IT services and custom end to end solutions to our enterprise customers. We gain competitive advantage from these distinctive capabilities and have developed the ability to implement and manage complex IT systems in changing times with greater effectiveness than many competitors

Additionally, CITS is experienced in delivery, installation and support of large computer systems and networks and maintains a local Spare Part Consignment Store, providing back-up for customer systems in order to minimize the effects of possible faults. Service support is provided by CITS service facility based in Lahore, Punjab. Its qualified staff is performing full servicing and repair of the equipment all over the region, Beside the normal working standard equipment, CITS has equipment for testing, installation and technical validation of end user solutions.

Furthermore, we offer reasonable Service Level Agreements (SLA) covering most of the additional maintenance services. With our 24/7/365 days per year support, we are making troubleshooting as easy as possible.

CITS is a company which intends to be in front of the client's needs, deeply understanding clients' business and delivering and optimizing IT solutions from the initial phase of scoping the requirements, up to the final delivery, maintenance and continuous upgrade. Infinite always look at the things from the customer perspective, but also from customer's customer perspective to grasp their real business need for the IT solutions they deliver.

Our team operates with enthusiasm and flexibility. We are focused on our customers, being their reliable partner for IT services and solutions, working together on a partnership basis, helping them face the challenges of the modern times.



# Our Commitment

1. Making access to information easier and securer (Enterprise Business);
2. Improving communication and data exchange (Business to Business);
3. Providing our customers with a Value for Money and
4. Providing our employees with meaningful work and advancement opportunities.
5. Providing high quality software development services, professional consulting and development outsourcing that would improve our customer's operations.





# Our Products and Services

## Hardware IT:

- Servers
- Storages
- Networking
- Desktops
- Laptops
- Thin clients
- Work stations
- Printers
- Scanners
- Consumables(toners, supplies)

## Printing solutions

- Print management by deploying print hardware and software

## Power solutions

- Smart lighting control solutions
- UPS and line conditions

## Surveillance & security system

- Surveillance and security system  
Cameras (Analog, IP, AHD and hybrid)

## Safety security system

- Road blockers and road barriers
- Walk through gates and metal detectors
- Razor wires and electric fencing
- X-ray baggage scanners

## Authentication system

- Access control

## Services

- Structured cabling services
- Service level agreement





## Our Vision

CITS is a leading IT company for Consulting Services and Deployment of best of breed Business Solutions to top tier domestic and international customers.





# Nationwide Installation & Services



# Our Business Partners



Microsoft

